



Functional. Timeless. Modern.

Anvia lamps catalogue 2024

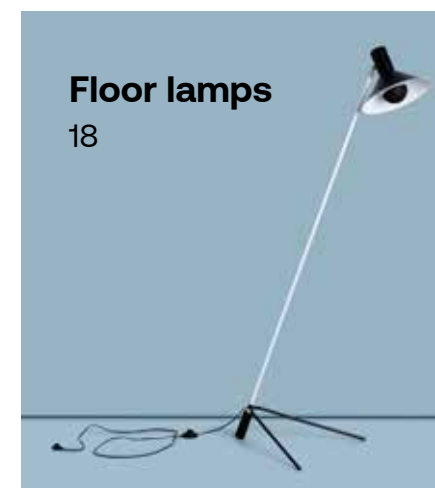
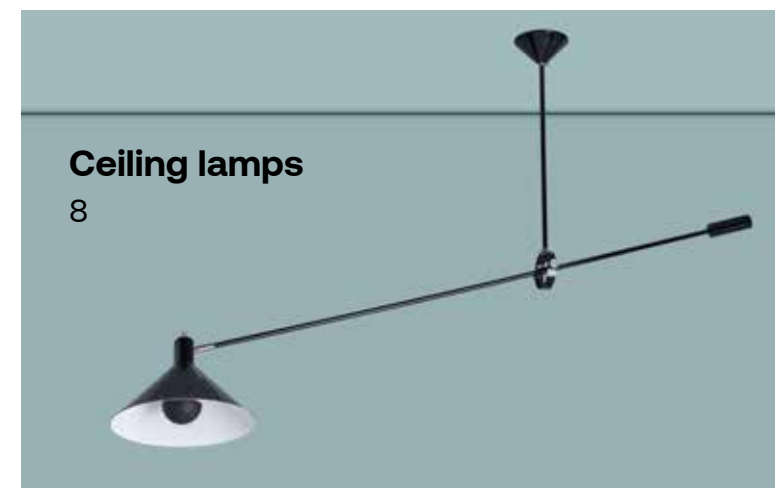


Past Meets Future



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The story so far



In 1906, the Berlin based entrepreneur Max Liebert bought a decoration company from Lessmann Moset. In almost 30 years he managed to build a succesful decoration and lighting company, consisting of 3 factories. Shortly after the installation of the National Socialist administration, 2 of the 3 companies were taken away from Max Liebert. The factory that manufactured lighting fixtures could be saved and was moved from Berlin to Almelo, The Netherlands. By the end of 1933 this factory was registered as Algemeene Nederlandsche Verlichtings-Industrie Almelo (ANVIA).



Together with his son Werner and son-in-law Fritz Kaufmann, Max and Käte Liebert managed to rebuild a successful company in the Netherlands. The Liebert family was forced to transfer ANVIA to a German administrator in 1942. Unfortunately in 1943 Max, Käte and their son Werner were arrested and murdered in Sobibor and Auschwitz. Unfortunately in 1943 Max, Käte and their son Werner were arrested and murdered in Sobibor and Auschwitz.

Ilse, daughter of Max and Käte, and Fritz Kaufmann managed to survive the war. Shortly after the liberation of the Netherlands they were asked by the factory people to restart ANVIA again and so they did.

A challenging time. Raw materials were hardly available. Fritz Kaufmann traveled to Amsterdam each month to learn how much steel was provided for the production. In 1952 Fritz Kaufmann suddenly died. As from that moment onwards the company was managed by external directors.

'In the early 1950s ANVIA started a cooperation with an industrial designer from Haarlem, Jan (J.J.M.) Hoogervorst.'

This was the beginning of a very successful period in the history of the company. Jan Hoogervorst designed all collections for ANVIA until 1982. Many of his designs were very pure and functional yet highly subtle.

In the 1950's and 1960's ANVIA appeared to be one of the 3 largest Dutch lighting companies together with Philips in Eindhoven and Hala in Zeist. In the early 70's the company was sold by Ilse Kaufmann-Liebert

to an external director. He managed ANVIA through a period of further industrialisation. In the mid 80's ANVIA was taken over by a Dutch window decoration company. A few years later ANVIA ceased to exist.

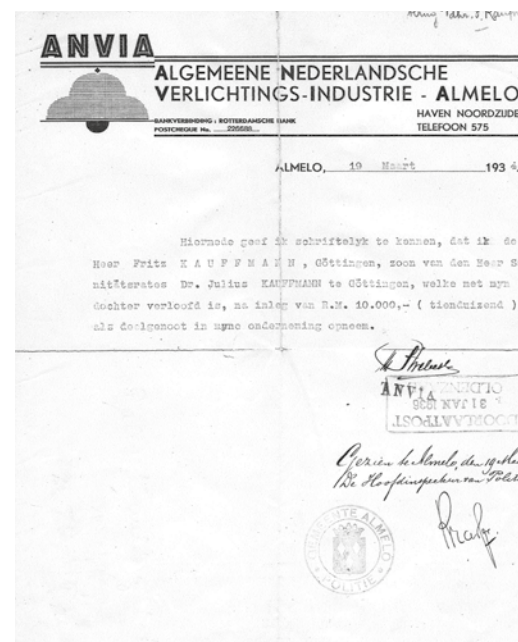
Then approximately 30 years nothing happened with the ANVIA brand.

In the summer of 2014 an initial idea to revive the renowned ANVIA brand was followed by an inspiring search for the history of ANVIA. On 5th January 2015 the ANVIA company was officially re-established.

More than 80 years after ANVIA was established, the new ANVIA company introduced the first retro design lamps to the market late 2015.

The ANVIA retro design lamps are handmade in the Netherlands and based on the original and timeless mid century designs of J.J.M. Hoogervorst for ANVIA.

Every lamp is unique and has its own authentic character.



“ All new ANVIA lamps are based on the original mid century designs of J.J.M. Hoogervorst and carefully made by hand in Almelo. Every lamp is unique. Designed and made in the Netherlands. ”



Ceiling lamps



Iconic Design

The retro ceiling counterbalance lamp by ANVIA designer Jan Hoogervorst is one of the most iconic lighting products of the Dutch lighting industry. The ANVIA counterbalance lamps are unique in its functionality: by adjusting the counterweight you can balance it in any position. The lamps can be freely rotated and its shades can be swiveled up and down. By its countless positions you always have light where you need it.

Go to Anvia.shop
for all ceiling lamps
scan the QR code



Retro counterbalance lamp No. 1506

Ceiling lamp The Upper King

The ANVIA retro ceiling counterbalance lamp is based on the original design from the late 1950s / early 1960s with a very attractive cardanic mechanism. The unique cardanic mechanism ensures that the retro ceiling lamp can be freely positioned. The lamp can be easily positioned up and down and fixed with the nuts. The lampshade can also be set in various positions. By its countless positions, this lamp is extremely functional and very user-friendly.

Specifications

- Length 160 cm
- Diameter 30 cm
- Socket E27 Fitting/LED (G95, A60 and smaller types)

Available colors



Retro counterbalance lamp No. 2001

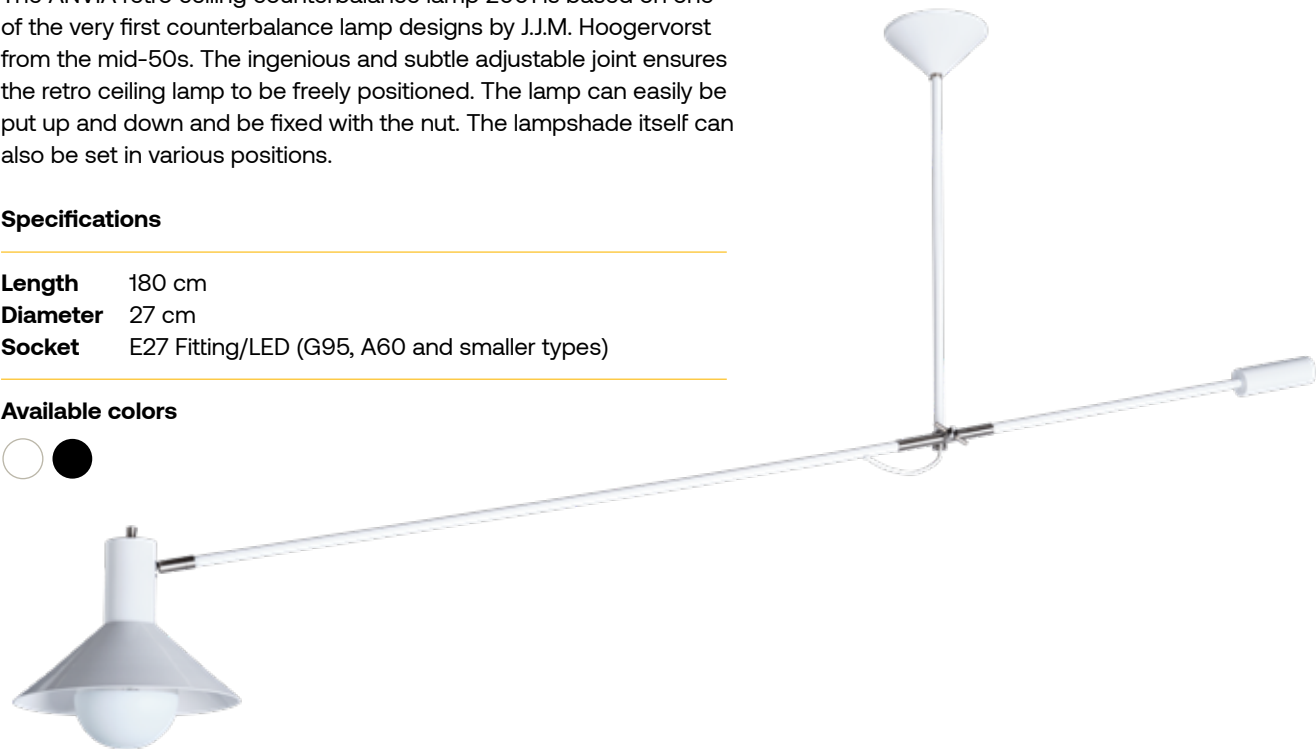
Ceiling lamp The Flying Duke

The ANVIA retro ceiling counterbalance lamp 2001 is based on one of the very first counterbalance lamp designs by J.J.M. Hoogervorst from the mid-50s. The ingenious and subtle adjustable joint ensures the retro ceiling lamp to be freely positioned. The lamp can easily be put up and down and be fixed with the nut. The lampshade itself can also be set in various positions.

Specifications

- Length 180 cm
- Diameter 27 cm
- Socket E27 Fitting/LED (G95, A60 and smaller types)

Available colors





Retro counterbalance lamp No. 2202

The Magistrate of Bornerbroek

The ANVIA ceiling counterbalance lamp 2202 is based on the immensely popular counterbalance lamp No. 5018 by J.J.M. Hoogervorst. The ingenious and subtle adjustable joint ensures that the retro ceiling lamp can be freely positioned. The lamp can easily be put up and down and be fixed with the nut. The lampshade itself can also be set in various positions. Comes standard in black and white combination but can be made in any combination (or just one color)

Specifications

Length 165 cm
Diameter 30 cm
Socket E27 Fitting/LED (G95, A60 and smaller types)

Available colors



Retro ceiling lamp No. 2203

Ceiling spot The Duke

Ceiling lamp No. 2203 is a spotlight based on the shade of ANVIA's 2001 retro ceiling counterbalance lamp, The Flying Duke. The lamps with an E27 fitting are fitted with a matching coloured LED headlamp.

Specifications

Diameter 27 cm
Socket E27 Fitting

Available colors

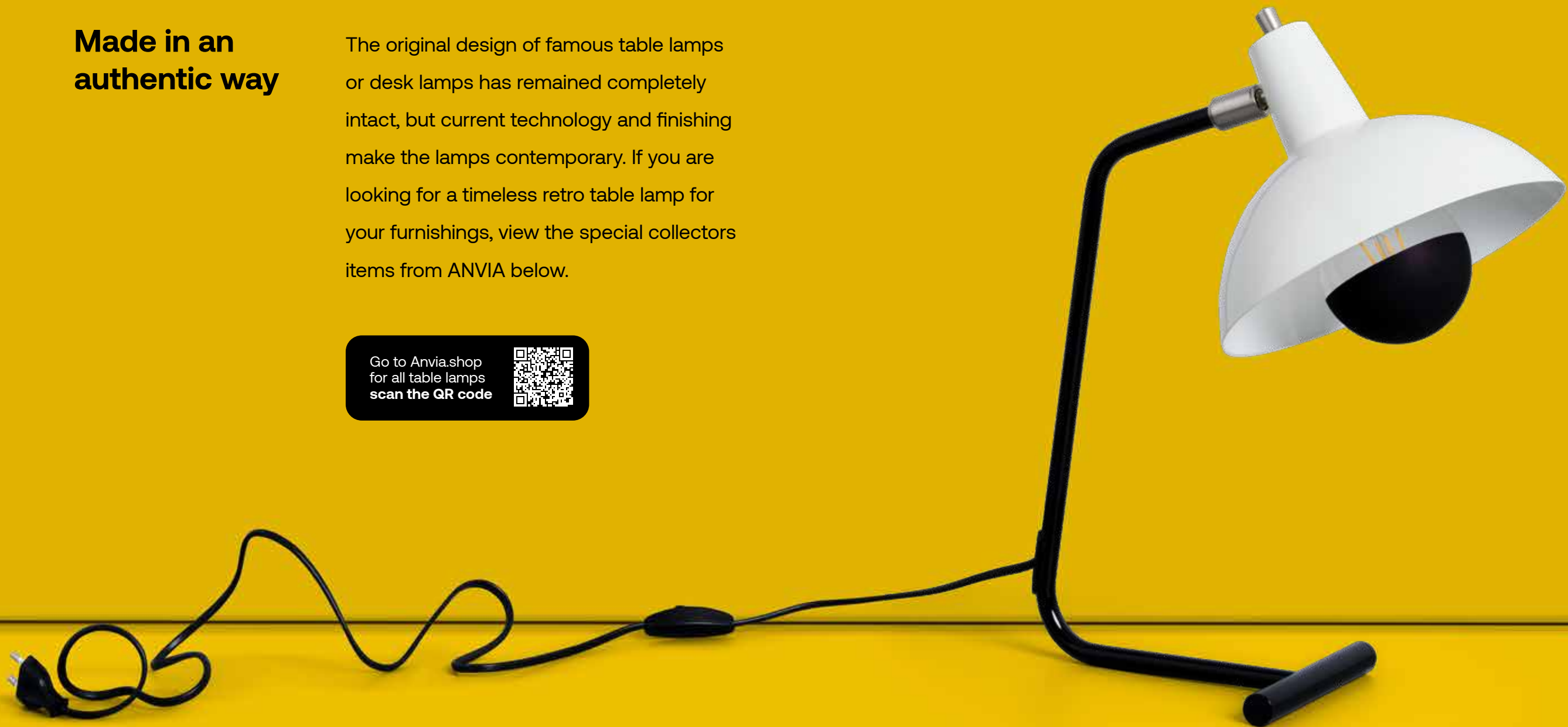


Table lamps

Made in an authentic way

The original design of famous table lamps or desk lamps has remained completely intact, but current technology and finishing make the lamps contemporary. If you are looking for a timeless retro table lamp for your furnishings, view the special collectors items from ANVIA below.

Go to Anvia.shop
for all table lamps
scan the QR code



Retro table lamp No. 1501

The Director

Table lamp No. 1501 is based on the original and rare type 6019. The lamp shade is adjustable in various positions. The name “Director” is a tribute to the founder of ANVIA, Max Liebert.

Specifications

Height	42 cm
Diameter	24,5 cm
Socket	E27 Fitting / LED

Available colors



Retro table lamp No. 1504

The Attorney-in-fact

The name of the lamp, the Attorney-in-fact, is a tribute to Jan Meulenbelt who held this position as from 1952. Jan Meulenbelt also designed the post-war ANVIA logo. Table lamp No. 1504 is based on a design from the early 1950's. The lampshade is adjustable in various positions.

Specifications

Height	42 cm
Diameter	23 cm
Socket	E27 Fitting / LED

Available colors



Retro table lamp No. 1801

The little Marionette

Table lamp No. 1801, The little Marionette, is a typical dutch mid century tripod table lamp. The lamp is based on ANVIA table lamps 625 & 634 from 1957. The tripod part can be moved up and down. As the base part carries a hook, the table lamp can also serve as a wall lamp.

Specifications

Height	45 cm
Diameter	12,5 cm
Socket	E14 Fitting / LED

Available colors



Retro table lamp No. 2205

The Servant

Table lamp 2205, The Servant, is a typical dutch mid century table lamp with a conical lamp shade. The lamp is based on the very early ANVIA type 601/17 combined with shade 110. The lampshade is adjustable in various positions.

Specifications

Height	42 cm
Diameter	12,5 cm
Socket	E14 Fitting

Available colors



Floor lamps

Contemporary design and high-quality craftsmanship

Discover the timeless class of Anvia's retro floor lamps, true masterpieces of Dutch craftsmanship. A pioneer in designer lighting, Anvia has been conquering hearts with its unique creations for decades. This retro floor lamp embodies the perfect fusion of functionality and aesthetics, with a nod to the past and an eye for modern trends.

All of our designer retro floor lamps are steeped in history and innovation, a tribute to Holland's rich design tradition. These lamps are more than just light sources; they are artistic statements that transform any space. With bold lines, subtle details and high-quality materials, these lamps exude a timeless elegance that elevates any interior style.

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Retro floor lamp No. 1502

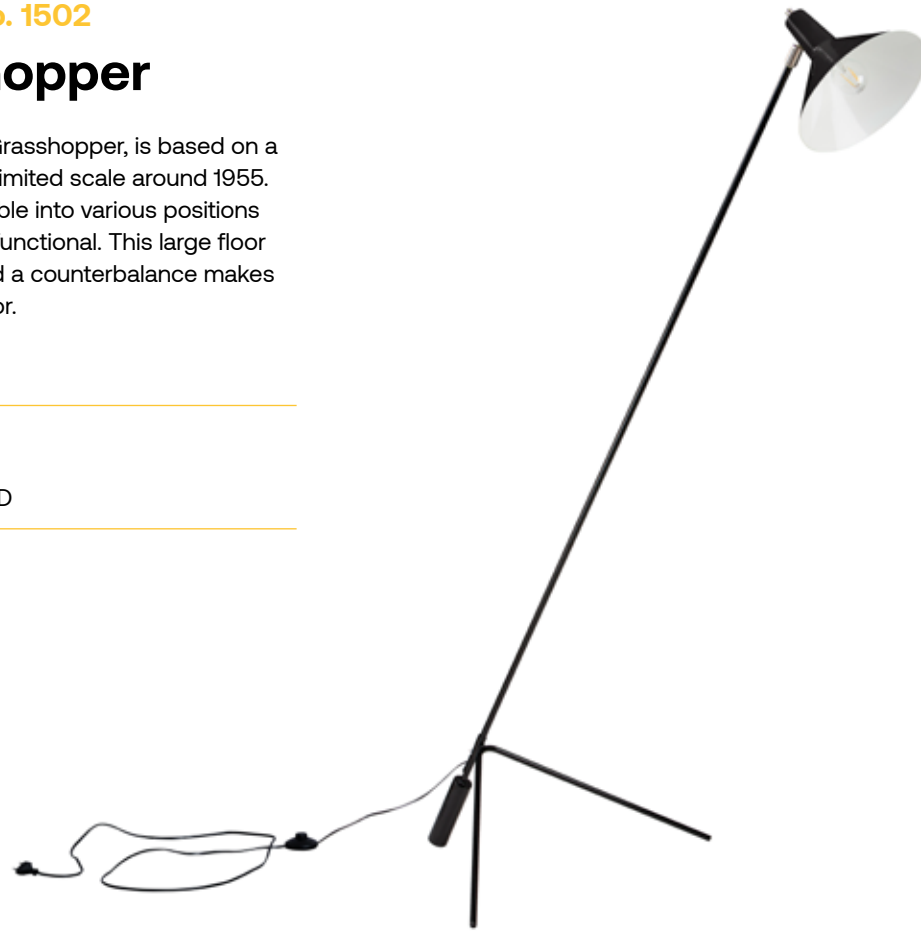
The Grasshopper

Floor lamp No. 1502, The Grasshopper, is based on a floor lamp produced on a limited scale around 1955. The lamp shade is adjustable into various positions which makes it extremely functional. This large floor lamp with a tripod foot and a counterbalance makes a statement in every interior.

Specifications

Height 159 cm
Diameter 26 cm
Socket E27 fitting / LED

Available colors



Retro floor lamp No. 1505

The Horse Shoe

Greatly designed floor lamp with C-shaped foot. One of a kind design. Floor lamp No. 1505 is based on the original ANVIA type 8025, designed in the mid 1950's. The lamp can be mounted in 2 different positions.

Specifications

Height 140 cm
Diameter 26 cm
Socket E27 fitting / LED

Available colors



Retro floor lamp No. 1601

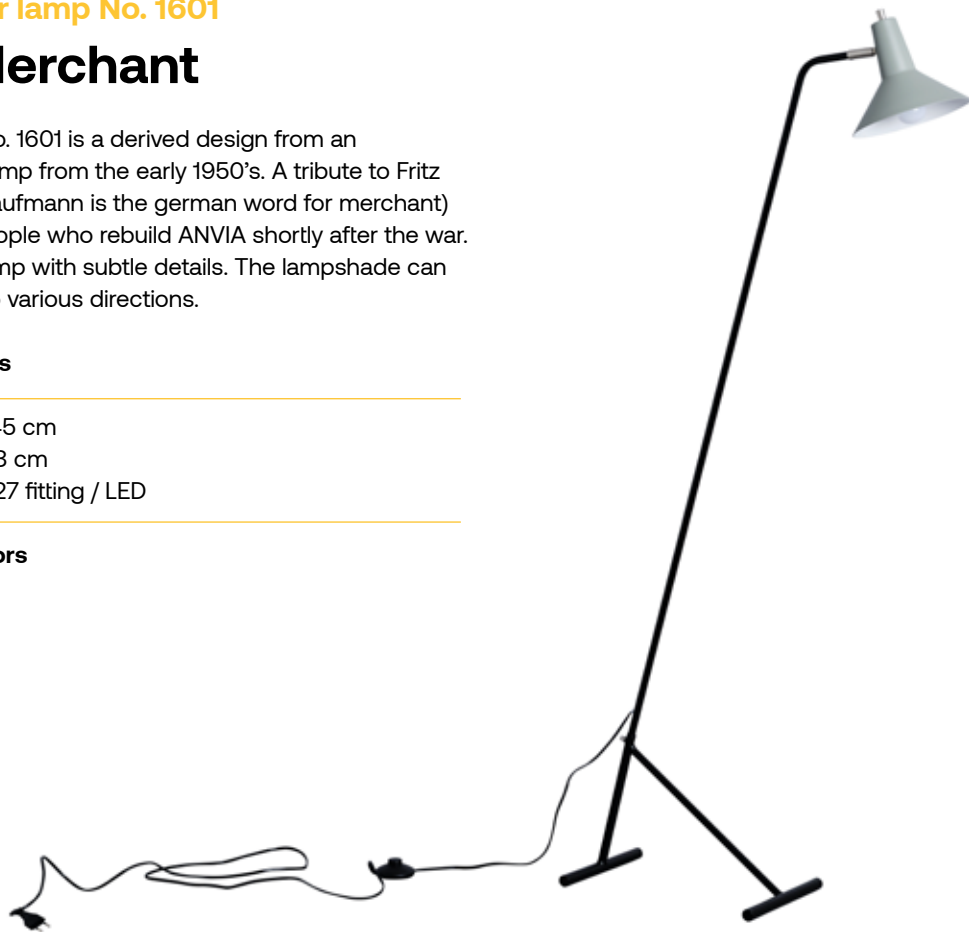
The Merchant

Floor lamp No. 1601 is a derived design from an ANVIA floor lamp from the early 1950's. A tribute to Fritz Kaufmann (Kaufmann is the german word for merchant) one of the people who rebuild ANVIA shortly after the war. An elegant lamp with subtle details. The lampshade can be turned into various directions.

Specifications

Height	145 cm
Diameter	23 cm
Socket	E27 fitting / LED

Available colors



Retro floor lamp No. 2008

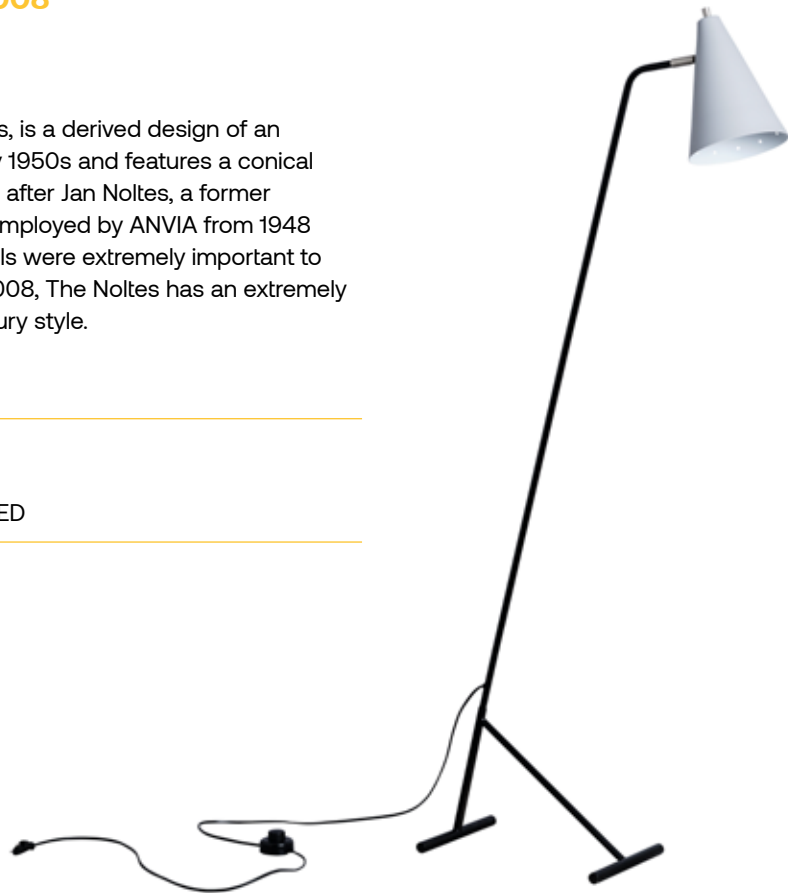
The Noltes

Floor lamp No. 2008, The Noltes, is a derived design of an ANVIA floor lamp from the early 1950s and features a conical lampshade. The lamp is named after Jan Noltes, a former production manager. Jan was employed by ANVIA from 1948 to 1983. His knowledge and skills were extremely important to the company. Floor lamp No. 2008, The Noltes has an extremely subtle appearance in mid-century style.

Specifications

Height	149 cm
Shade diameter	17 cm
Socket	E27 fitting / LED

Available colors



Retro floor lamp No. 1802

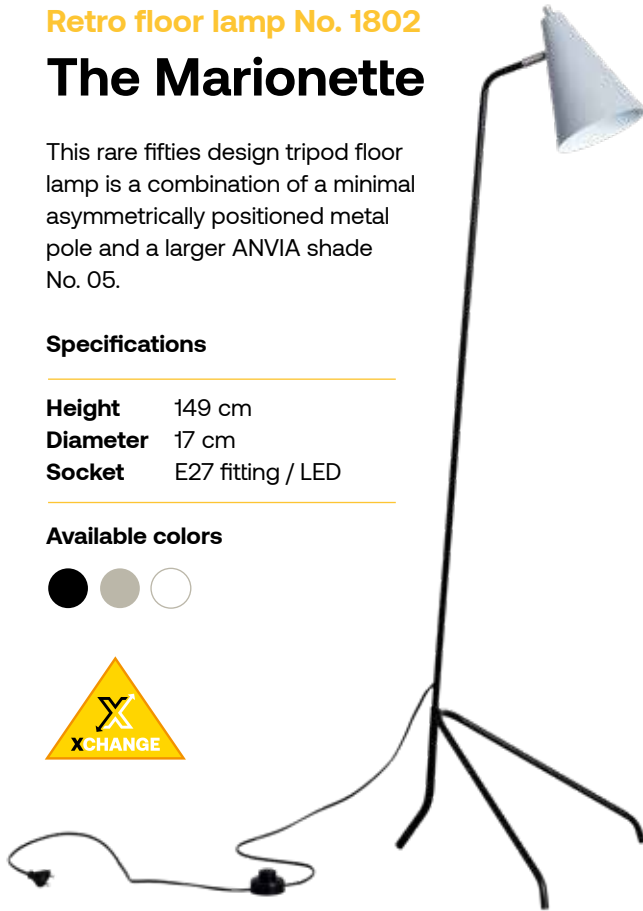
The Marionette

This rare fifties design tripod floor lamp is a combination of a minimal asymmetrically positioned metal pole and a larger ANVIA shade No. 05.

Specifications

Height	149 cm
Diameter	17 cm
Socket	E27 fitting / LED

Available colors



Retro floor lamp No. 2003

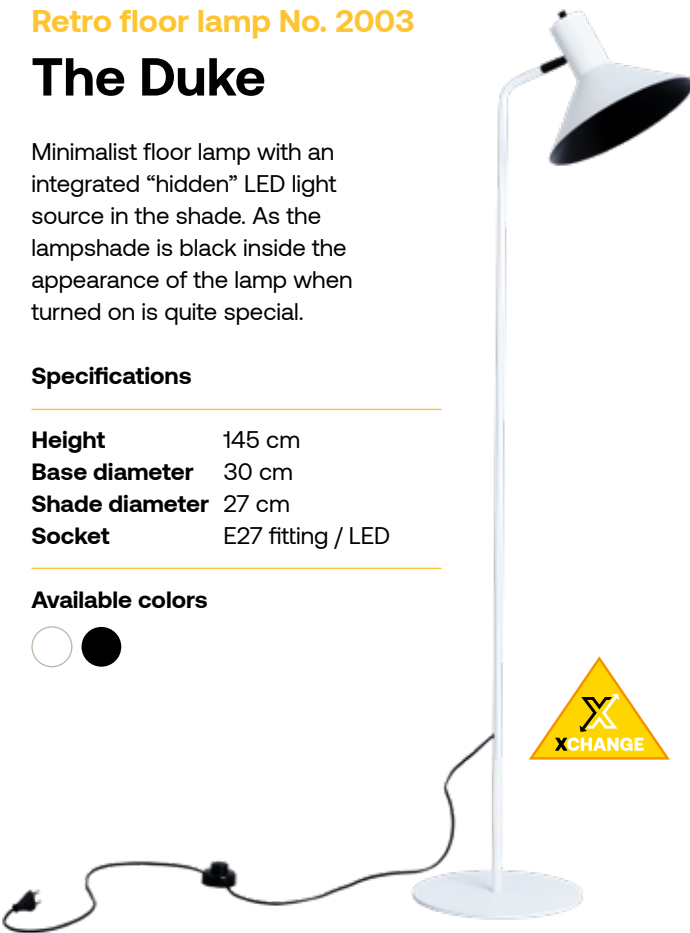
The Duke

Minimalist floor lamp with an integrated "hidden" LED light source in the shade. As the lampshade is black inside the appearance of the lamp when turned on is quite special.

Specifications

Height	145 cm
Base diameter	30 cm
Shade diameter	27 cm
Socket	E27 fitting / LED

Available colors



Retro floor lamp No. 2204

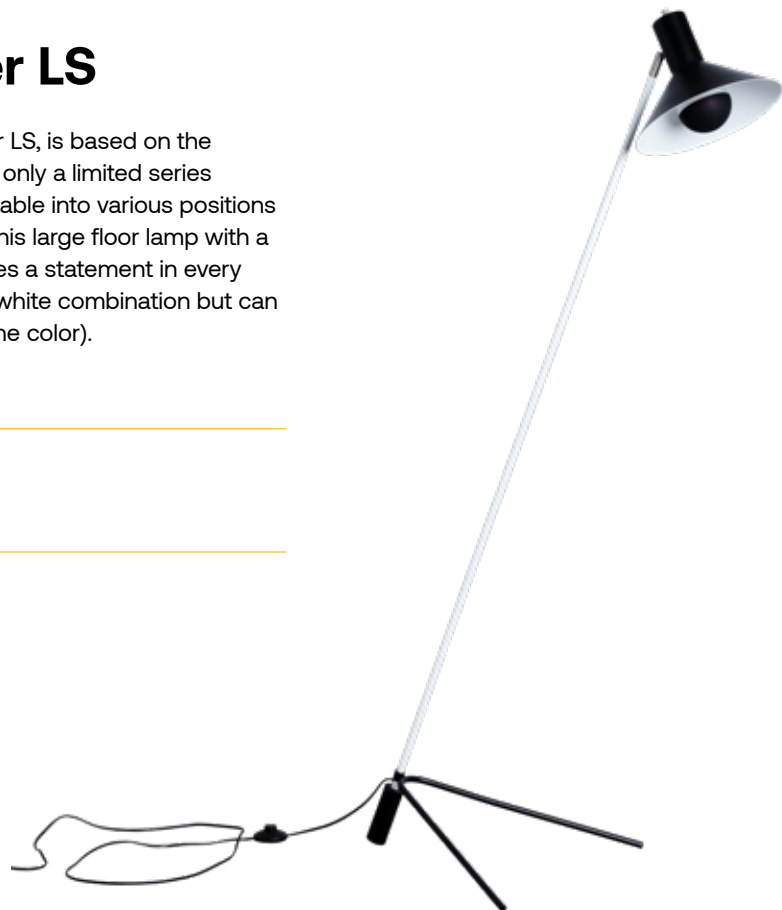
The Grasshopper LS

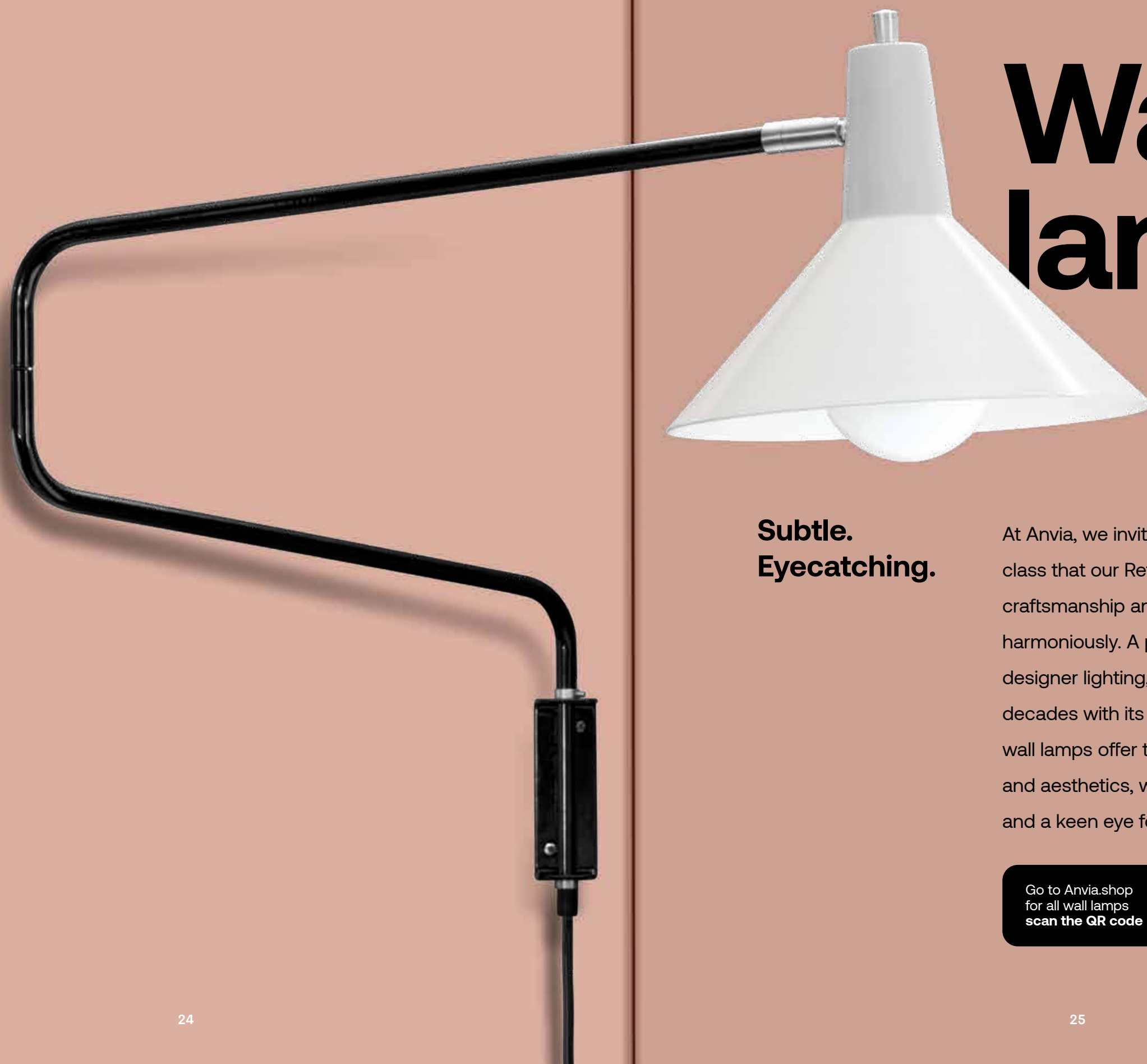
Floor lamp No. 2204, The Grasshopper LS, is based on the "Grasshopper" floor lamp produced in only a limited series around 1955. The lamp shade is adjustable into various positions which makes it extremely functional. This large floor lamp with a tripod foot and a counterbalance makes a statement in every interior. Comes standard in black and white combination but can be made in any combination (or just one color).

Specifications

Height	159 cm
Diameter	27 cm
Socket	E27 fitting / LED

Available colors





Wall lamps

**Subtle.
Eyecatching.**

At Anvia, we invite you to experience the timeless class that our Retro wall lamps embody, where craftsmanship and design come together harmoniously. A pioneering force in the world of designer lighting, Anvia has been winning hearts for decades with its extraordinary creations. Our retro wall lamps offer the perfect synthesis of functionality and aesthetics, with a subtle homage to the past and a keen eye for contemporary trends.

Go to Anvia.shop
for all wall lamps
scan the QR code



Retro wall lamp No. 1602

The Paperclip

Wall lamp No. 1602 is based on an „early“ ANVIA elbow or swinging arm lamp from 1955, originally sold under number 748-08. Throughout the years the lamp became known under number 7058. The Paperclip has a very subtle and minimalistic appearance in modern mid-century style. By applying the „elbow“ technique, the lamp can be turned into many positions. The maximum length of the Paperclip is 100cm. In addition the lampshade can be moved into various directions.

Specifications		Available colors	
Diameter	25,5 cm		
Socket	E27 fitting / LED		



Retro wall lamp No. 1701

The Cobra

Wall lamp No. 1701, The Cobra, is part of the "Paperclip" series. These wall lights are based on ANVIA elbow/swinging arm wall light from the 1950s. The Cobra has an extremely subtle and minimalist appearance in mid-century style. By applying the „elbow“ technique, the lamp can be turned into many positions. The maximum length of the Paperclip is 100cm. In addition the lampshade can be moved into various directions.

Specifications		Available colors	
Diameter	17 cm		
Socket	E27 fitting / LED		



Retro wall lamp No. 1702

The Elbow

Wall lamp No. 1702, The Elbow, is part of the "Paperclip" series. These wall lights are based on ANVIA elbow/swinging arm wall light from the 1950s. The Elbow has an extremely subtle and minimalist appearance in mid-century style. By applying the „elbow“ technique, the lamp can be turned into many positions. The maximum length of the Paperclip is 100cm. In addition the lampshade can be moved into various directions.

Specifications		Available colors	
Diameter	24 cm		
Socket	E27 fitting / LED		





Retro wall lamp No. 1804

The Marionette on the Wall

The Marionette on the Wall is a typical Dutch mid-century wall lamp with a conical shade. This shade, shade no. 5, was used on various wall lights and floor lamps.

Specifications

Diameter	17 cm
Socket	E27 fitting / LED

Available colors



Retro wall lamp No. 2004

The Duke

Wall lamp No. 2004 is a wall lamp based on the shade of ANVIA counterbalance lamp 2001, The Flying Duke. The lamps with an E27 fitting are provided with a matching coloured LED mirrorhead light.

Specifications

Diameter	27 cm
Socket	E27 fitting / LED

Available colors



Retro wall lamp No. 2004

The Miro

The original version of the Miro was designed in the early 1960s. Jan Hoogervorst created numerous modernist cubic wall sconces. This wall lamp is open on all sides and creates a fantastic light effect when lit.

Specifications

Height	18 cm
Width	12 cm
Depth	8 cm
Socket	E27 LED mirror head filament bulb

Available colors



Pendant lamps

Timeless moodmakers

The timeless retro design pendant lamps from ANVIA are inspired and based on the unique designs of Jan Hoogervorst. They are available in a number of basic colors and different types of shades, so that you can always find a suitable model for your interior. ANVIA retro design pendant lamps are equipped with high-quality technology. Either a LED mirror head or an opal LED lamp. Both light sources are extremely attractive, extremely economical and have a long lifespan.

Go to Anvia.shop
for all pendant lamps
scan the QR code



Retro pendant lamp No. 1603

The Shade No. 17

Pendant No. 1603 is named „The Shade No. 17“. This number is based on a pendant from 1957. In those days to be ordered by number 456/2. It refers to a popular shade which was also used for other type of lamps.

Specifications

Length	The black fabric cable can be easily adjusted.
Diameter	24 cm
Socket	E27 fitting / LED

Comes with opal E27 LED Globe or a mirror head
LED globe in black (chrome, gold or copper on request).

Available colors



Retro pendant lamp No. 1604

The shade No. 43

Pendant No. 1604 is named „The Shade No. 43“. This number is based on a pendant from 1957. In those days to be ordered by number 455/2. It refers to a popular shade which was also used for other type of lamps.

Specifications

Length	The black fabric cable can be easily adjusted.
Diameter	24 cm
Socket	E27 fitting / LED

Comes with opal E27 LED Globe or a mirror head
LED globe in black (chrome, gold or copper on request).

Available colors





Retro pendant lamp No. 1606

The Ridge

The name of this pendant is related to the name Hoogervorst, which originates from the Dutch word „Nokpan“, the ridge tile. This pendant consists of two pieces and resembles the construction of a roof including the ridge „tile“ on top.

Specifications

Length	The black fabric cable can be easily adjusted.
Diameter	33 cm
Socket	opal E27 LED Globe or a E27 cold cathode lamp

Available colors



Retro pendant lamp No. 1803

The Hanging Marionette

The hanging Marionette is a typical Dutch mid-century pendant lamp with a conical shade. This shade, Shade no. 5, was also used on various wall lights and floor lamps.

Specifications

Length	The black fabric cable can be easily adjusted.
Diameter	17 cm
Socket	E27 fitting / LED

Comes with a mirror head LED bulb in black

Available colors



Retro pendant lamp No. 2002

The Hanging Duke

Pendant lamp No. 2002 is the pendant version of the 2001 ANVIA counterbalance ceiling lamp, The Flying Duke. The Hanging Duke “hangs” on a steel cord and is thus easily adjustable in height.

Specifications

Length	The metal wire can be easily adjusted.
Diameter	27 cm
Socket	E27 fitting

Available colors



Personalize your Anvia lamp

ANVIA retro lamps are characterized by a great sense of proportion.

Organic designs alternate with pure functionality. A combination of contemporary design and high quality craftsmanship. A unique and timeless lamp by ANVIA is a real eye-catcher in any room. A valuable addition to your interior.

A unique feature of the new ANVIA retro lamps is the possibility to personalize the lamp. And that can be done by the piece !

With most of our retro lamps, it is possible to have an ANVIA shade of your choice fitted.

Also, we can apply any RAL, NCS and/or special paint and also provide color combinations.

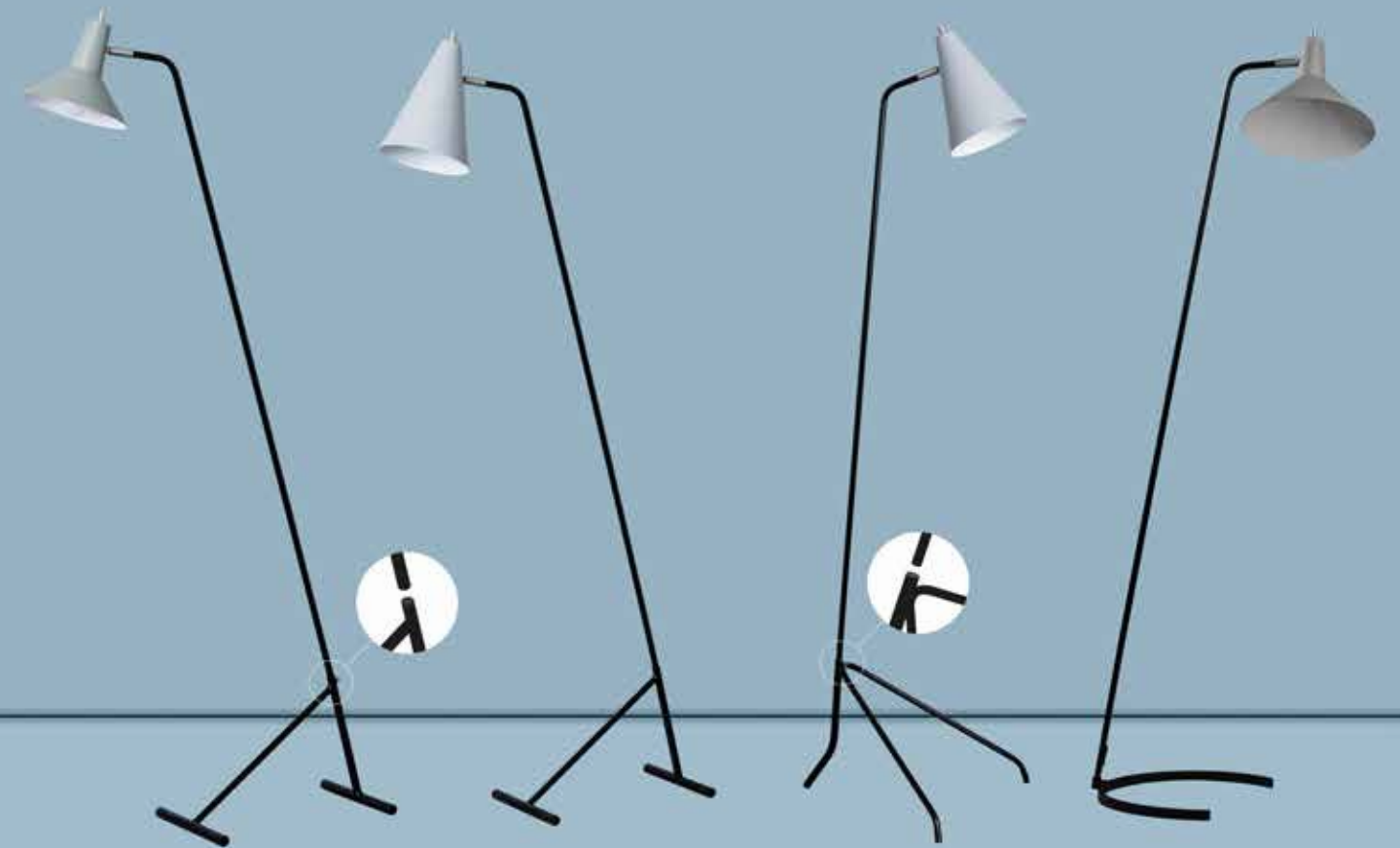
The lamp joints and caps are standard nickel-plated, but can also be in black, white or brass. Design your own product and create unique and personal ANVIA lamp combinations. All this at very reasonable additional cost.

On request (of several pieces), we can even add an old ANVIA model new to our collection.

Dutch design, craftsmanship with the possibility of customization. That's what makes ANVIA special! Would you like to know more? Please feel free to contact us.



Xchange Floor lamps



Put your favourite model together yourself. The ANVIA Xchange range is unique by offering the possibility to exchange parts of the floor lamps. In this way, many different combinations can be created.

The Xchange collection of floor lamps is designed according to the principle of "design for disassembly". Once the lamp reaches the end of its life, it can be completely dismantled and the parts reused for other purposes or recycled. As the lamps consist of 2 parts, we can also use smaller packaging. Lamp frame

and base are interchangeable, which enables replacing either the base or the frame over time. By doing so you simply create a new floor lamp that will last for many years.

All ANVIA lamps are produced in the Netherlands. This allows ANVIA to respond quickly and offer custom solutions. By producing locally, using as many recycled materials as possible and designing according to the "design for disassembly" principle, ANVIA keeps its ecological footprint as low as possible.

Designer of
Anvia lamps

J.J.M. Hooger- vorst



J.J.M. Hoogervorst is often mentioned as being one of the most important Dutch mid-century designers together with Pieter Zwart, Floris Meydam and Andries Copier.

Johannes Joseph Maria Hoogervorst was born on 14th April 1918 in Haarlem. He studied architecture and was a talented designer & painter. In the beginning of his career he drew furniture pictures to be used in catalogues of manufacturers. In a later stage he designed furniture and lamps himself. In the beginning of the 1950's he met Ilse Kaufmann-Liebert at the Jaarbeurs Trade Show in Utrecht. This appeared to be a start of a cooperation that would last for 30 years.

Hoogervorst traveled around the world for design inspiration. Many of his ANVIA designs have become true collector items such as the famous counterbalance lamp

or the famous horse shoe floorlamp. Next to designing lamps for ANVIA, Jan Hoogervorst also designed lighting for theatres, offices, churches, cinemas, cruiseships and public spaces like at the Schiphol Airport in 1967.

He also designed a famous lighting solution for the Luxor Theatre in Rotterdam with 1000 mirror head incandescent lamps. In 1980 Jan Hoogervorst visited his sister in Canada. He was convinced that he could set up a lighting business in Canada and decided to emigrate. A few months before he left for his new adventure he got ill and died on 28th September 1982.



Past Meets Future

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